



# U.S. COUNCIL FOR ATHLETES' HEALTH

## Who We Are

The U.S. Council for Athletes' Health (USCAH) provides independent, third-party athlete health and safety consultation, education, and compliance resources from a **team of experts with nearly 300 years of experience in athletics healthcare and administration**. Our team is made up of sports medicine physicians, athletic trainers, university and high school athletic administrators, former student-athletes, and legal experts with professional experience from leading institutions and organizations across the country.

### OUR STAFF



**Jeff Barker**  
Vice President



**Angie Beisner**  
Senior Director



**James Borchers**  
President & CEO



**Rae Everson**  
Senior Associate



**Pete Hagan**  
Director,  
Business Manager



**Jenn Novak**  
Vice President



**Madison Tempel**  
Chief of Staff



**Peter Smith**  
Associate



**Bob Sweeney**  
Chief Operating Officer



**Wil Turner**  
Senior Associate

### YOUR INDUSTRY LEADING PARTNERS IN ATHLETE HEALTH, SAFETY, AND WELLNESS

Together, we make sports safer for every athlete.



### OUR ADVISORS



**Brian Hainline**  
Senior Advisor



**Jess Bryant**  
Consultant



**Craig Perry**  
Consultant

### OUR ADVISORY PANEL



**Chad Asplund**  
Georgetown  
University



**Doug Aukerman**  
Oregon State Univeristy



**Rachael Flatt**  
UNC Chapel Hill



**Gretchen Goodman**  
Grand Valley State  
University



**Paia LaPalombara**  
Church Church Hittle  
+ Antrim



### OUR SERVICES

Accreditation  
Consultation  
Compliance  
Education

### OUR PLATFORMS

ATHLETICS HEALTHCARE  
ADMINISTRATOR  
ASSOCIATION

ATHLETICS  
HEALTHSPACE

STAY CONNECTED  
WITH US

[www.uscah.com](http://www.uscah.com)

[info@uscah.com](mailto:info@uscah.com)

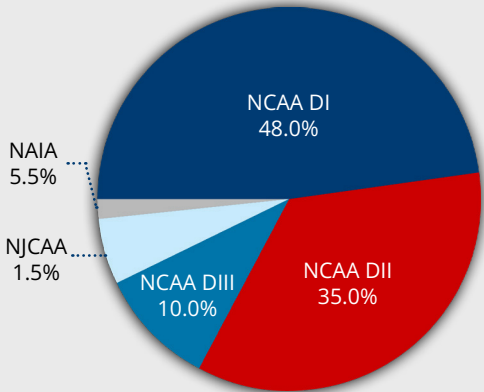


# ATHLETICS HEALTHCARE ADMINISTRATOR ASSOCIATION

## 2024 Snapshot

The **Athletics Healthcare Administrator Association (AHAA)**, a network of athletics healthcare professionals from all levels of collegiate athletics continues to grow.

### MEMBERSHIP



OUR MEMBERSHIP BY SETTING

well over  
**1,000**  
members

A  
**growing**  
COMMUNITY

**24%**  
increase in new members

This association offers expert advice and access through thought leadership, education, and professional development from peers and experts within the world of athletics healthcare.

### WEBINARS

Webinars continue to be one of the most popular mediums for professional development and sharing information. Our experienced and esteemed panelists are chief medical officers, healthcare providers, conference commissioners, association presidents, directors of athletic/sports medicine, and more.

JUST UNDER  
**7,000**

CEU certificates have been issued since the AHAA's inception

**30+**

distinguished panelists

The AHAA provides on average  
**20+**  
CEU OPPORTUNITIES  
ANNUALLY

**12,000+**

webinar registrants

**MULTIPLE**  
campus partner  
specific  
CEU opportunities

### SYMPOSIUMS

The AHAA's two annual symposiums continue to add value for our members from all major collegiate athletic associations.

**OVER 300**

attended our June symposiums live

**99%** of attendees feel that the program content is practical, useful, appropriate, and adequate in quality.

**99%** of attendees feel the event is effective with the delivery of information.

**OVER 200**

attended our mini symposiums live

**97%** of attendees feel that the program content is practical, useful, appropriate, and adequate in quality.

**100%** of attendees feel the event is effective with the delivery of information.

### TOP PERFORMING WEBINARS

EAPs: Strategic Planning and Preparation for Athletic Emergencies

Drug Testing: Should Institutions Continue to Test for Cannabinoids?

Understanding the Implementation of Independent Medical Care

Athletic Healthcare Management: Trends and Best Practices in Digital Health Tools

Are You Prepared to Attest to Meeting the NCAA DI Health and Safety Guidelines?

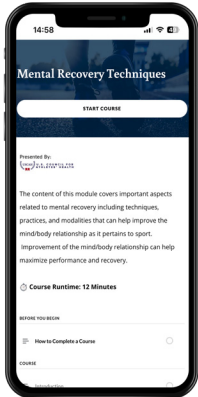
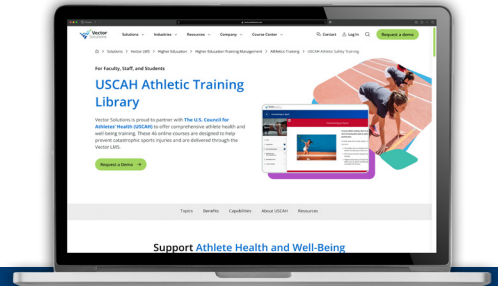
### FEATURED SPONSORS





# CORPORATE & STRATEGIC PARTNER Highlights

To help address the growing demand for rigorous and reliable athletic safety training, our partnership with **Vector Solutions** combines industry-leading training that promotes athlete health and well-being with one of the most widely used digital prevention platforms serving K-12 schools and higher education. This online library provides administrators, coaches, students, faculty, and support staff with valuable knowledge to enhance health and safety for student-athletes, help prevent catastrophic injuries, and reduce risk in youth athletics programs.



**Game Plan** renewed our partnership in 2024. Through our continued collaboration, there are multiple new and improved courses focusing on mental health and wellness in addition to NCAA-required health, safety, and wellness topics.

**“This partnership with USCAH truly puts the very best training into the hands of schools, athletic departments, coaches, and athletes to maximize the well-being of students who participate in sports.”**

Vector Solutions

Our partnership with **Teamworks**, the leading technology platform for collegiate athletic departments, aims to enhance the support and resources available to collegiate athletic organizations nationwide. By leveraging Teamworks’ technologies, student-athletes and staff can access the depth of resources and tools USCAH offers.

**“We are excited to partner with the U.S. Council for Athletes’ Health to enhance the collegiate student-athlete and staff experience. By combining Teamworks’ best-in-class technology with USCAH’s best-in-class resources, we’re setting a new standard for content delivery.”**

Teamworks



**Hudl**, the global leader for video and data products, announced USCAH as its official preferred partner for athlete health and safety. We have developed a comprehensive suite of four professional development programs exclusively for equipping Hudl’s partnering athletic departments with essential knowledge to mitigate risk and liability within their schools and communities.

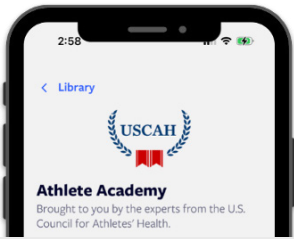
**“With our presence in collegiate and high school athletics, we recognize the responsibility of promoting health and safety within these communities. This partnership reinforces our commitment to supporting the wellbeing of athletes through accessible, high-quality education.”**

Hudl



## FEATURED CORPORATE & STRATEGIC PARTNERS

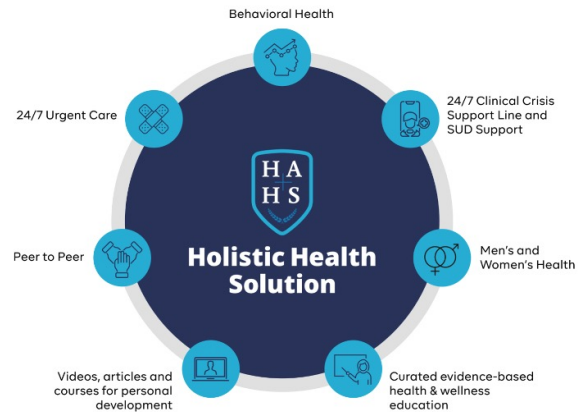




Our partnership with **CaringWire** continues to meet athletes and those who support them where they are through the **Holistic Athlete Health Solution (HAHS)**. This comprehensive program was designed to address the unique health and wellness needs of athletes, students, and employees regardless of the time of day or where they are located in the country. HAHS offers a unified virtual health hub for college students.

HAHS provides centralized access to care.

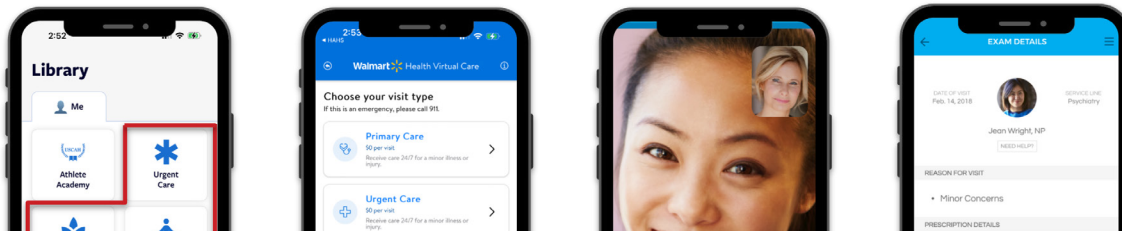
- 1 Education**
  - Evidence-based resources on health, safety, and wellness.
- 2 Virtual Care**
  - 24/7 on-demand access to high-quality healthcare services.
  - 3,000+ medical and behavioral health providers participating in a national network in all 50 states.
- 3 Campus/Organization Integration**
  - Seamless trusted extension of existing school health services.



**“This partnership with HAHS allows us to provide a high level of support to all our members. Ensuring their well-being is a top priority. HAHS goes beyond physical healthcare, offering mental health resources and educational tools that address the unique challenges faced by our divers.”**

USA Diving

HAHS FEATURED PROSPECTIVE PARTNERS



## THE HAHS DIFFERENCE

The health hub experience can be tailored to your community with HAHS's fully adaptable solution.

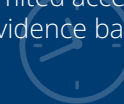
### Cover Dependents

Cover the entire family under a single membership.



### Unlimited Visits

HAHS provides 24/7 unlimited access to virtual healthcare and curated evidence based content.



### Integrated Crisis Support

HAHS collaborates with your community's or organization's athlete/student health services, behavioral intervention teams, care teams, and public safety to offer immediate support and guidance for athletes and students in crisis.

### Featured Association Partnership

HAHS is the official health and wellness partner of the NJCAA.



# U.S. COUNCIL FOR ATHLETES' HEALTH

## Partner Highlights

USCAH continues to partner with **national governing bodies (NGBs), professional organizations, athletic conferences, colleges & universities, high schools, and youth sport organizations of all sizes** to optimize and prioritize the health, safety, and wellbeing of athletes through the delivery of athlete health and safety consultation, education, and compliance resources.

### NATIONAL GOVERNING BODIES

**Athletics Healthspace**, our e-learning platform, continues to be popular across our NGB partners for compliance, accreditation, and professional development.

**TRUSTED PARTNER OF ACCREDITING ORGANIZATIONS**  
for strength and conditioning & sport performance professionals

TRUSTED PARTNER FOR  
**Medical Case Reviews**

**THOUSANDS**  
of continuing education courses completed and climbing

### FEATURED NGB PARTNERS



### COLLEGIATE ATHLETICS

With 2024 came the official commencement of the NCAA Division I core guarantees that include health, safety, and performance requirements. Of these requirements, consensus-based care, education, and service is required annually by all institutions. Schools must attest to being in compliance with Association consensus-based guidance.

**BIG** The **Big Ten Conference** and USCAH launched an initiative to ensure all stakeholders including healthcare providers, coaches, administrators, and support staff were receiving education that aligns with the NCAA's health, safety, and performance consensus-based guidance in all required areas.

## TO DATE

**92.5%**

of all Big Ten healthcare providers, coaches, administrators, and support staff have completed educational coursework aligning with the NCAA's health, safety, and performance requirements for the 2024-2025 academic year.

*This data is not inclusive of one institution who will begin enrollment in 2025.*

The **Summit League** and the **Sun Belt Conference** led the way in 2024 for assessing their compliance with athlete health and safety best practices with **ALL** schools completing our best practices assessment process.



- University of Denver
- University of Missouri - Kansas City
- University of Nebraska - Omaha
- University of North Dakota
- North Dakota State University
- Oral Roberts University
- University of St. Thomas
- University of South Dakota
- South Dakota State University



- Appalachian State University
- Arkansas State University
- Coastal Carolina University
- Georgia Southern University
- Georgia State University
- James Madison University
- University of Louisiana at Lafayette
- University of Louisiana Monroe
- Marshall University

- Old Dominion University
- University of South Alabama
- University of Southern Mississippi
- Texas State University
- Troy University

**20+**

collegiate conferences

**JUST UNDER 10,000**

program completions aligning with the NCAA's consensus-based guidance

**300+**

collegiate institutions

**48%**

increase in new active users in Athletics Healthspace

PARTNERS FROM **ALL** NCAA Divisions



## CAMPUS RECREATION



We partnered with the **American College Health Association (ACHA)** to create best practices to aid institutions in mitigating risk and protecting students participating in campus recreation activities. The ***Best Practices for Collegiate Intramural, Club and Recreational Sports Health and Safety*** were presented at the ACHA 2024 Annual Meeting in Atlanta, Georgia.

*Click on the laptop to review this presentation.*

## HIGH SCHOOL AND YOUTH SPORTS

2024 resulted in a record number of new relationships and overall awareness with national, state, and local stakeholders who oversee high school athletics and youth sports. These collaborations are critical to driving positive change in student-athlete health, safety and wellness.



### OUR PARTNERS

- High school and youth athletic associations, federations and leagues
- Professional organizations and associations
- Health, safety and wellness professionals
- Boards of Education
- School districts
- Executive directors
- Sports medicine professionals
- Superintendents
- Administrators
- Principals
- Athletic directors
- Coaches
- Parents



**Coach Beyond...** We partnered with **Coach Beyond**, a coach training and mental health education program developed by LiFEsports at The Ohio State University, to provide a **FREE mental health training course** to secondary school and youth sport coaches who enroll and complete the course.

*Click here to access this free course.*

**36%**  
increase in coaches completing state mandated health and safety education through Athletics Healthspace

**900+**  
Coach Beyond course completions & counting

**TRUSTED PARTNER OF MULTIPLE high school state athletic associations for coaches education**



WE ARE TRUSTED HEALTH AND SAFETY EXPERT PANELISTS FOR INDUSTRY LEADING ORGANIZATIONS





U.S. COUNCIL FOR  
ATHLETES' HEALTH

For the love of **sports.**