



For the love of **sports**

# YEAR IN REVIEW **2025**

Your industry leading partners in athlete health, safety, and wellness.

# WE'RE HERE TO SERVE YOU

USCAH is comprised of a diverse, multidisciplinary team of medical, legal, athletics administration experts, consultants, and advisors with experience serving in high-level positions within professional, collegiate, high school, and youth sport athletic organizations. The team was strategically comprised of experts positioned to address all aspects of athletic healthcare, including compliance, assessment, education, personnel, programming, and more.

## OUR MISSION

Our mission is to collaborate with every athletic organization to inspire and ensure athlete health and safety is a priority

## OUR VISION

Our vision is to be the leader in providing resources, programming, and solutions for athlete healthcare and safety.

## OUR VALUES

### Passion

We aspire to inspire. This is a passion, not a profession. We live to serve. We are driven by passion.

### Respect

We listen then listen more and then advise. We daily invest in people and organizations.

### Reliable

Our collaboration drives success. We are grounded in action. We are strategic in thought and action.

### Integrity

We honor your service and your products. We provide extraordinary service.

### Unbiased Expertise

We embrace change and challenge the status quo. Our knowledge is broad and unmatched.

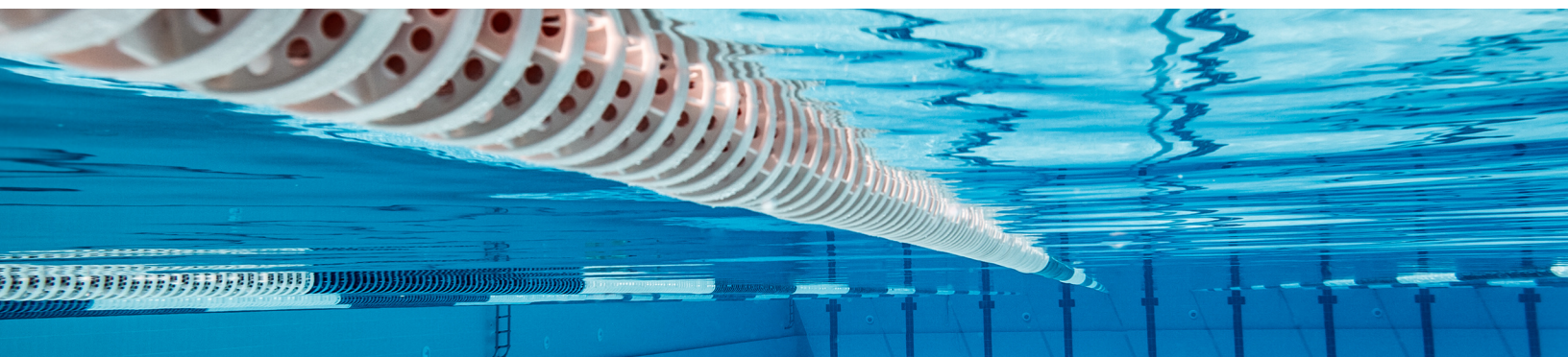
## FEATURED CORPORATE & STRATEGIC PARTNERS



TEAMWORKS



WithAll



# OUR TEAM

Our team is **committed to delivering unbiased expertise ensuring growth in a dedicated, courageous, open and honest collaboration.** We know that the ever-increasing complexity, regulations, and demands on athletic organizations are great and growing.

## Our Experts



**Jeff Barker**  
Vice President



**Angie Beisner**  
Senior Director



**Jim Borchers**  
President & CEO



**Rae Everson**  
Senior Director



**Pete Hagan**  
Director



**Jenn Novak**  
Vice President



**Peter Smith**  
Associate



**Bob Sweeney**  
Senior Vice President



**Wil Turner**  
Senior Director

## Our Consultants



**Jess Bryant**  
Consultant



**Steve Graef**  
Consultant



**Craig Perry**  
Consultant

## Our Advisors



**Chad Asplund**  
Georgetown University



**Doug Auckerman**  
Oregon State University



**Rachael Flatt**  
Boston Children's Hospital



**Gretchen Goodman**  
Grand Valley State University



**Brian Hainline**  
Senior Advisor



**Paia LaPalombara**  
Church Church Hittle + Antrim



**Lisa Radzak**  
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## OUR SERVICES

- Accreditation
- Consultation
- Compliance
- Education



## OUR PLATFORMS



## STAY CONNECTED WITH US



[www.uscah.com](http://www.uscah.com)



[Info@uscah.com](mailto:Info@uscah.com)



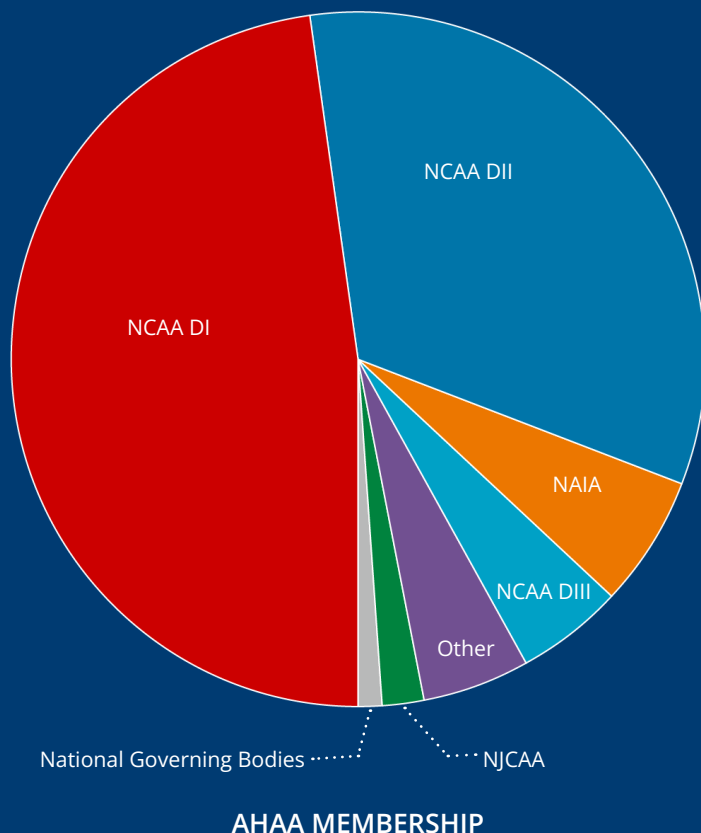
# ATHLETICS HEALTHCARE ADMINISTRATION ASSOCIATION

In 2025, the Athletics Healthcare Administrators Association re-branded to become the ***Athletics Healthcare Administration Association (AHAA)***. The AHAA is now an educational network of athletics healthcare professionals from **all levels of sport**.

The AHAA provides **expert insight and access to thought leadership, education, and professional development** through collaboration with peers and leaders in athletics healthcare and management. It has experienced significant growth since its inception and continues to expand annually. Over the past year, the AHAA also achieved notable growth and innovation through a rebrand and the transition of all services to a membership-based model.

## 14%

INCREASE IN NEW MEMBERS



## Top Webinars

- 1 Best Practices for Effective Documentation in Athletic Healthcare
- 2 Changing Landscape of Athletics
- 3 Trends & Challenges in Athletic Healthcare Administration
- 4 Live Q&A: Insights into Athletic Healthcare Best Practices
- 5 Nutrition in Athletics

## Professional Development

OVER  
**10,000**

CEU certificates have been issued since the AHAA's inception

**8%**  
INCREASE IN CEU  
CERTIFICATES ISSUED IN 2025

## AHAA Symposiums

What are our members saying about our symposiums?

## 99%

OF REGISTRANTS ACROSS BOTH THE SUMMER AND MINI SYMPOSIUMS AGREE THAT AHAA'S PROGRAM CONTENT IS PRACTICALLY USEFUL, APPROPRIATE, AND ADEQUATELY IN-DEPTH.

LEADING SPONSOR





## USCAH ACCREDITATION

**In the 4th quarter of 2025, we launched our accreditation program.** Our accreditation is a voluntary peer-review process developed to help organizations ensure quality, accountability, and continuous improvement across all aspects of athlete health, safety, and performance support.

### Accreditation provides organizations with:

- Comprehensive evaluation against national best practices
- External validation of health and safety systems
- Operational alignment across athletics, sports medicine, and organizational leadership
- Actionable insights and improvement strategies
- Ongoing education, monitoring, and support

### Organizations pursue USCAH Accreditation to:

- Strengthen athlete safety & care
- Demonstrate accountability to stakeholders
- Ensure alignment with evolving standards
- Reduce organizational risk
- Improve operational efficiency

### USCAH Accreditation and the NCAA

**USCAH Accreditation also assists National Collegiate Athletic Association's (NCAA) member institutions** in ensuring their readiness for the health and safety requirements within the NCAA attestation process. Through the accreditation framework, institutions can demonstrate proactive adherence to health and safety standards expected by the NCAA and other governing bodies. **USCAH Accreditation is supported by NCAA leadership.**

### Current Candidates for Accreditation

After meeting the fundamental prerequisites, applications were accepted for **6 institutions in Q4 alone.**



### Membership-Wide Implementation

The following organizations are in the beginning stages of implementing USCAH Accreditation membership-wide:



# TOGETHER, WE MAKE SPORTS SAFER FOR EVERY ATHLETE.

USCAH continues to partner with **national governing bodies (NGBs), professional organizations, athletic conferences, colleges & universities, high schools, and youth sport organizations of all sizes** to optimize and prioritize the health, safety, and wellbeing of athletes through the delivery of athlete health and safety consultation, education, and compliance resources.

## National Governing Bodies

USCAH IS COLLABORATING WITH  
**20+**  
NATIONAL GOVERNING BODIES AT THE HIGHEST LEVEL OF SPORTS

Our compliance, accreditation, education, and professional development resources continue to be popular across NGBs who serve elite athletes in their respective sports. **Over 2,000 coaches trusted our education.** In 2025, we were invited to national assemblies, meetings, and conferences at the highest level.

## Collegiate Athletics

2025 brought new opportunities such as engagements with the **College Athletic Leaders Symposium** and **NCAA FCS Football Forum**, and continued yet expanded partnerships with the **Summit League** to include NCAA required education conference-wide in addition to the already supported assessment processes.

Our assessment process covers various unique elements of your healthcare delivery system across multiple areas enabling our team to conduct an independent, unbiased review of your organization's athlete healthcare, safety, and wellness delivery systems.

**40**  
INSTITUTIONS TRUSTED  
OUR ASSESSMENT PROCESS  
IN 2025 ALONE

WE ARE TRUSTED HEALTH AND SAFETY EXPERT PANELISTS, SPEAKERS, AND CONTRIBUTORS FOR INDUSTRY LEADING ORGANIZATIONS



## High School and Youth Sports

In 2025, **USCAH continued to strengthen its presence across the high school and youth sports landscape** by focusing on scalable, best-practice based solutions that elevate athlete health, safety, and well-being while simplifying compliance for schools and organizations.

- We worked with administrators, athletic directors, and school boards, state associations, sports medicine professionals, and administrator organizations nationwide.
- We addressed mental health, hazing prevention, emergency management, concussion education, and NIL readiness.
- We advanced collaboration with hospital-based sports medicine programs.
- We paired on-field medical coverage with scalable education and compliance
- We strengthened systems beyond game-day care.

### ATHLETICS HEALTHSPACE HAS REACHED OVER 40 STATES IN HIGH SCHOOL AND YOUTH SPORTS.

Our **Athletics Healthspace platform**, is the **first and only platform to centralize all requirements for Ohio coaches** to earn their state-mandated Pupil Activity Permit, streamlining compliance statewide. **This framework continues to be adaptable for other states** through endorsement or approval from state education departments and high school athletic associations. **Our programming for coaches and schools provides the following benefits nationwide:**

- Centralized coach education, documentation, and compliance in one platform
- Eliminated out-of-pocket costs for coaches with flexible participation options
- Built on best practices and standards of care frequently referenced in litigation
- Improves consistency, accessibility, and legal defensibility

### THOUSANDS OF COACHES AND ADMINISTRATORS ACROSS THE NATION ARE ENROLLED IN HIGH SCHOOL AND YOUTH SPORT PROGRAMMING.

In support of student-athlete mental health education and training, we partnered with **Coach Beyond** and **LiFEsports at The Ohio State University** to help fulfill the Susan Crown Exchange-aligned goal of certifying one million coaches; through this, **we committed to educating 25,000 coaches together.**

Through an expanded partnership with Coach Beyond, Athletics Healthspace was selected as the primary platform for delivering coach education, strengthening the scale and consistency of coach development.

**WithAll**  In partnership with advisory panel member Lisa Radzak, we developed a comprehensive coach and parent education series focused on the prevention of disordered eating, adding to our already extensive educational library.



As part of the **Minnesota State High School League's** state requirement for head coaches, we delivered health, safety, and wellness education to 644 head coaches statewide.



USCAH met with Ohio's Lt. Governor to propose state funding for required coach education in the state.

#### FEATURED PARTNERS AND COLLABORATORS



NEARLY  
**35,000**

 **Coach Beyond...**

**MENTAL HEALTH COURSES HAVE BEEN COMPLETED BY COACHES**

# USCAH IN THE NEWS

## PUBLICATIONS



[College athlete died after collapsing at practice. How can these tragedies be prevented](#)



[How to provide high standards of medical care for ALL college athletes](#)



[Team physicians in college sports wary of greater liability risk with athletes now making big money](#)



[NBA players seem to tear their Achilles more frequently nowadays. Why is that?](#)

## PODCASTS



[Episode 81: The Doctors are in the House! With Dr. Brian Hainline and Dr. James Borchers](#)



[30+ Minutes of Fame w/ Dr. James Borchers, MD Chief Medical Officer for the Big Ten Conference](#)



[Does The NBA Have A Serious Injury Problem?](#)



[Bloomberg Business of Sports: Prediction Markets Soar](#)

## INTERVIEWS



[The Arms Race for Student-Athlete Health and Wellness with Dr. Jim Borchers](#)



[#217: Dr. Jim Borchers, USCAH- Prioritizing Athlete Health & Safety](#)



[Inside Higher Ed Safeguarding the Integrity of College Sport](#)



[College Convo: Why athletic trainers are also being affected by NIL ecosystem](#)

## RADIO



[Full Ride with Rick Neuheisel and Chris Childers - "Football is Coming"](#)



[Off Campus with Jacob Hester and EJ Manuel](#)





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